

LIVEWIRE DIGITAL

CASE STUDY | HSBC Bermuda



HSBC
The world's local bank

Government of Bermuda
H.M. Customs

Welcome
to Bermuda

05/05/2007

THE POWER TO CONNECT

Kiosk Solutions Digital Signage Mobile Apps Remote Management

www.LivewireDigital.com

877.595.4675

IMPLEMENTATION FEATURES

Custom Kiosk Hardware

- Kiosk “Stubby” Enclosure
- 15” Touch Screen
- Passport Reader
- Card Reader
- Signature Capture Pad
- Thermal Receipt Printer

Kiosk Software Features

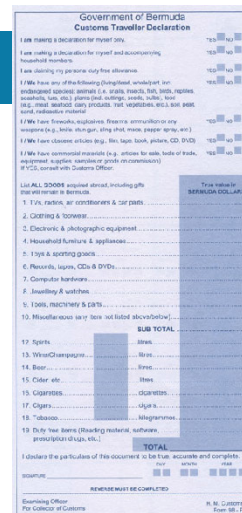
- Custom Attract Screen
- Custom Screen Flow
- Kioware Lockdown
- Rules-based Calculations
- Credit/Debit Processing

The Client

HSBC Bermuda is a leading financial services company providing fund administration, trust, custody, asset management and banking services to institutions and individuals. Founded in 1889, the bank grew to be the largest private employer in Bermuda and spanning 17 of the world’s key financial and offshore centers prior to joining the HSBC Group’s Network in 2004.

The Challenge

With Bermudian residents being one of the most traveled populations in the world, the HSBC Bermuda and H. M. Customs authority was seeking a solution that would not only speed up the procedure of moving returning travelers through the declarations process but also eliminate errors inherent in the current manual method of calculating duty taxes.



The Solution

Livewire was engaged to create a custom solution that allowed returning travelers (both residents and non-residents) to bypass the lines at the Customs Desk and declare and pay duty taxes at self-service kiosks.

The Duty Payment Kiosks lead travelers through a process of declaring items purchased abroad by entering quantities and amounts as defined by the paper

Declaration Form. A rules-based engine then converts the entered currencies into bermuda dollars and calculates any duty taxes required of the purchases. The traveler then inserts a debit/credit card and authorizes the payment by signing the signature capture device. A payment receipt is then printed, which the traveler submits to a Customs Officer when leaving the Arrivals Halls.

Livewire...

Software Solutions that give you the **POWER TO CONNECT.**

